

**Report from Susan Fraser  
Chair, Board of Directors  
April, 2015**

March saw the completion of our public engagement phase of the development of our new five-year strategic plan.

Our staff arranged a very thorough and comprehensive process where we received input from more than 1,200 people in Northwestern Ontario through a series of focus groups, on line surveys and promotion in the media.

We follow the Dr. Charles Boelen “Towards Unity for Health Engagement Model” that invites policy makers, health professionals, health managers, communities and academic institutions.

It is how we created our 2015 Strategic Plan and the proof is in the pudding – this approach guarantees success. We are some 93 per cent complete on the 2015 plan, with the remaining seven per cent underway.

This is an astonishing result for any organization and I anticipate the same level of success will follow with the new plan.

I want to thank our staff for their work on the development of the plan so far and the board for its guidance and contribution to the process.

This month also saw the announcement that Dr. Bill McCready will assume the interim CEO role in June upon the departure of Andree Robichaud. He will remain in that position until the appointment of a new CEO.

Dr. McCready brings extensive experience in medicine, research and teaching with over 30 years working in our community. He will be a strong leader for our academic health sciences centre.

We are very pleased that he has agreed to take on this new, critical task as we continue the work to find a new, permanent CEO.

Finally, I am pleased to report that TBRHSC has joined the city-wide “Respect.” initiative.

The “Respect.” initiative was originally developed by students and staff at Confederation College. The City saw the need to expand the initiative to the broader community, and with the College’s support, they launched the initiative on March 21, 2012 – the annual International Day for the Elimination of Racial Discrimination. Since then, more than 50 community organizations, City departments, local schools and agencies have embraced the initiative.



TBRHSC knows that excellent patient care is built upon its fundamental core values: patients first, accountability, excellence, and respect. With one the of the core values being 'respect', TBRHSC saw a great fit with the city-wide "Respect." initiative, which they are proud to officially embrace in the way they deliver care to patients as well as the way staff interact with each other.

Obviously, this is not a new concept to TBRHSC, but we are pleased to be participating in this city-wide initiative to reiterate and reinforce one of our most basic operating principles.

We are Healthy Together.

Susan Fraser, Chair  
Board of Directors

Board of Directors

healthy  
together

980 Oliver Road  
Thunder Bay, ON  
P7B 6V4

Phone:  
684-6007

Website:  
[www.tbrhsc.net](http://www.tbrhsc.net)